

INTERVIEW  
ROCKET



# Simplifying Recruitment

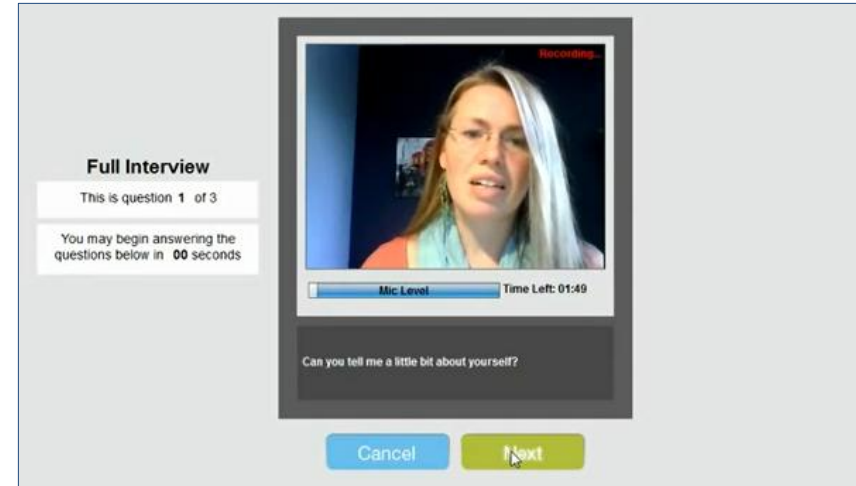
Interview Rocket uses video/audio technology to conduct non-live pre-screening interviews.



## The Process in a Nutshell

1. Recruiter creates questions.
2. Sends questions to candidates.
3. Candidates answer using webcam (questions not seen in advance).
4. Recruiter evaluates responses and shares with colleagues.

[See video](#)



- 6 X Client ROI!
- 9.7 times faster than traditional methods.

CreateWatchHire



## Pain Point

Too many job applicants and too little time.

- Administrative tasks overtake evaluation of candidates.
- Time zones, convening panels, multiple phone calls, travel time and overwhelming number of applicants all an issue.
- Candidate, recruiter and hiring manager all in different locations.
- Too many 'shotgunners'!



### Our research

Interviewed 53 industry professionals in 7 countries.

#### Results

1. Good for high volume and distance recruitment.
2. Needs to be very intuitive website.
3. Needs to be candidate friendly.
4. Easily understood pricing models.

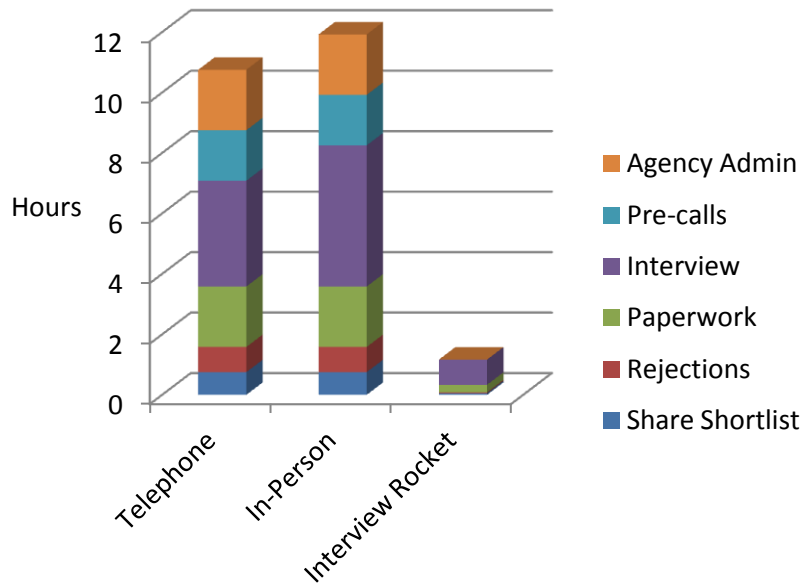


## Problem Solved

9.7 times faster than traditional screening.



Screening 10 Candidates



### Additional Efficiencies

1. Uninterested/unqualified candidates actively screen themselves out of process.
2. Recruiters can work from home, or on the road.
3. Can automatically share results with colleagues or clients, saving them time as well.



# Client Cost Savings

## Cost of Screening

